# APPLICATIONS

## PERSONAL
- Ideas
- Problem
  - Identify
  - Solve

## PLANNING
- Vision
- Markets
- End Game
- Plan
- Influences

## CLIENT
- Profile
- History
- Calls

## BRAINSTORMING
- Ideas
- problems
- PNI

## PHONE CALLS

## STAFF
- Training
- Retention
  - Inovative
  - Creative
  - speechs
- Hiring
  - Description
  - Applicants

## OPERATIONS
- Problems
- Analysis
  - Big Picture
  - Entire Operation

## MARKETING
- Define
- Opportunities
- Plan-Role Out
- Publications
  - Newsletter
  - Proposals
  - Presentations
- Client
  - Profile
  - Needs